

JOEL A. GÓMEZ-TREVIÑO

DOCTOR HONORIS CAUSA

LL.M. IN INTERNATIONAL TRADE LAW

LL.B. (BACHELOR OF LAWS)

LAWYER / BARRISTER - 1995

LAW PROFESSOR - 1998

INTERNATIONAL SPEAKER - 1996

Joel is a corporate lawyer, law professor and international speaker. He has obtained an LL.B. degree from Monterrey Institute of Technology (ITESM) and an LL.M. degree at the University of Arizona (USA). He has postgraduate studies in the United Kingdom. Since 1996, Gomez has focused his career on law and technology, especially as it affects privacy and intellectual property. For 12 years, he was legal manager and country counsel of transnational companies (NCR and British American Tobacco). Gomez is Founding President of the Mexican Academy of Computer Law (2001) and Founding President of the Digital Law School (2020). He has been invited to deliver more than 500 lectures on academic and professional programs in 13 countries. Professor Gomez has received 21 national and international awards. For the past 23 years, he has taught graduate courses at ITESM, UNAM, Universidad Panamericana, Escuela Libre de Derecho, amongst others.

I.- EDUCATION

- A) **DIPLOMA IN INTERNATIONAL COMMERCIAL ARBITRATION.**
Escuela Libre de Derecho e *International Chamber of Commerce México*, August - December 2009.
- B) **POSTGRADUATE COURSES:**
- **REGULATORY ASPECTS OF ELECTRONIC GOVERNMENT.** Organization of American States (OAS), May - July 2010.
 - **LEGAL ASPECTS OF ELECTRONIC COMMERCE.** United Nations Conference on Trade and Development (UNCTAD), August - September 2008.
 - **INTERNATIONAL INTELLECTUAL PROPERTY LAW.** Hawksmere, Cambridge, UK. August 2002.
 - **LEADERSHIP IN MANAGEMENT.** The Leadership Trust, London, UK. June 2001.
- C) **PH.D. IN INTERNATIONAL AND COMPARATIVE LAW.** (Degree not completed due to change of residence)
Tulane University School of Law. 1999. Grade B+ (3.417 of 4; Rank: 7 of 29).
- D) **MASTER OF LAWS IN INTERNATIONAL TRADE LAW (LL.M.)**
University of Arizona y National Law Center for Inter-American Free Trade. 1996 – 1997.
Thesis: "*Legal Aspects of Electronic Commerce*".
- E) **DIPLOMA IN COMMERCIAL LAW OF THE NORTH AMERICA FREE TRADE AGREEMENT COUNTRIES.**
Instituto Tecnológico y de Estudios Superiores de Monterrey, January – May 1996.
- F) **BACHELOR OF LAWS.**
Instituto Tecnológico y de Estudios Superiores de Monterrey, 1991 – 1995.

II.- CERTIFICATIONS AND PROFESSIONAL HONORS

- A) **DOCTOR HONORIS CAUSA.** Claustro Nacional de Doctores Honoris Causa. April 2019.
- B) **HONORARY DIGITAL FORENSIC EXPERT.** Red Latinoamericana de Informática Forense, November 2018.
- C) **CERTIFIED LAWYER.** Asociación Nacional de Abogados de Empresa, Colegio de Abogados, A.C. (ANADE), April 2018, April 2019, April 2020.
- D) **CERTIFIED DATA PROTECTION EXPERT, SENIOR LEVEL.** Normalización y Certificación Electrónica, S.C., Junio, 2013 – 2016.
- E) **HONORARY MEMBER OF "PHI DELTA PHI"**, The International Legal Honor Society. Hauriou Inn.

III.- PROFESSIONAL EXPERIENCE

- A) **LEX INFORMÁTICA ABOGADOS** (2011 – 2020).
Partner and Founding President. Legal advice to companies and entrepreneurs in the areas of digital intellectual property, protection of personal data and information technologies (electronic contracts, electronic commerce, electronic signature, domain names, computer crimes, use of ICT in the company, blockchain, contracts Smart, Fintech, artificial intelligence, robots, drones, etc.)
- B) **NCR DE MÉXICO** (May 2006 – July 2013).
Country Counsel and Chief Privacy Officer. Responsible for all legal matters of the company in Mexico: labor, civil, commercial, corporate, international, and personal data protection, as well as commercial matters in Colombia. Regional contractual and intellectual property advice to Central and South American countries.
- C) **AROCHI & LINDNER** (February 2004 – March 2006).
Associate Lawyer Responsible for the Computer Law Area. Consulting on computer law, privacy, intellectual property and commercial contracts. Advice on registration, protection and litigation of trademarks and trade names, copyrights, software licenses. Litigation on industrial secrets, domain name disputes and computer crimes.
- D) **BRITISH AMERICAN TOBACCO MEXICO** (January 2000 – January 2004).
Legal Marketing Manager / Contract and Industrial Property Manager. Responsible at national level for contractual matters, intellectual property, tobacco industry regulation, relations with the Ministry of Health and PROFECO, coordination of administrative litigation, as well as BAT's eBusiness initiatives in Mexico.
- E) **CANALES Y SOCIOS ABOGADOS** (June 1998 – December 1999).
Associate lawyer. Corporate legal advice: assemblies, powers, share titles, commercial and civil contracts, co-investments, trusts, divisions and mergers. International legal advice: international contracts, advice on business and litigation in the USA.
- D) **INTERNATIONAL LEGAL CONSULTING** (July 1997 – June 1998).
Independent Consultant for US and Mexican companies. Corporate and commercial legal consulting. Specialized advice in international contracts (distribution, representation, sales). Tecnobrick External Advisor (Texas and Monterrey).
- E) **WEB ARIZONA**, Tucson, Arizona, EUA (1997).
Web Developer and Electronic Commerce Consultant. Advice to US companies on electronic commerce and transactions. Development of websites. Drafting of contracts for web page development and terms of use.
- F) **LEGAL CENTER FOR INTERAMERICAN FREE TRADE - CENTRO JURICI.** (January 1995 - June 1996).
International Legal Consultant. Corporate and international legal consulting with an emphasis on: Free Trade Agreement, dumping and subsidies, environmental law, international contracts, foreign investment, commercial arbitration and international litigation. Advisor to American and Canadian lawyers in matters of Mexican law.

IV.- ACADEMIC EXPERIENCE

From 1998 to 2020, uninterruptedly, Joel Gómez has been Professor of Law at the following universities and institutions:

- **Escuela Libre de Derecho and Instituto Nacional de Transparencia, Acceso a la Información y Protección de Datos Personales - INAI (2019 – 2020).**
 - Diploma in Data Protection.
 - Courses: "Ethics in the digital environment" and "Impact of new technologies on the protection of personal data; privacy by design and by default ”.
- **Universidad Anáhuac del Mayab (2019 – 2020).**
 - Diploma in Innovation for the Management of Law Firms.
 - Course: Digital transformation for lawyers.
- **Instituto de la Judicatura Federal, Escuela Judicial (2018 – 2019).**
 - Training courses for federal criminal judges and magistrates.
 - Courses: Cybercrime and information security.
- **Asociación Nacional de Abogados de Empresa – ANADE (2018 – 2019).**
 - Diploma in Anticorruption and prevention of Money Laundering.
 - Courses: Data Protection and Information Security Law.
 - Diploma in Actualization for In-House Lawyers (ANADE Sección Jalisco).
 - Courses: Ecommerce, Blockchain and Smart Contracts.
- **Universidad Panamericana Campus Guadalajara (2001 – 2020).**
 - Graduate programs: Law of Obligations and Contracts, Economic and Corporate Law, Law of Commercial Companies, Urban and Tourist Law, Intellectual Property Law.
 - Courses: Computer Law, Digital Intellectual Property, Legal Aspect of Electronic Contracts and Protection of Personal Data.
 - Diploma in Information Technology Law. He was in charge of the complete design of the program (2018) and the specialty (2019).
- **Universidad Internacional de la Rioja – UNIR (2017).**
 - Master in Information Security / Course: Cybercrime.
- **Universidad Panamericana Campus Ciudad de México (2016 – 2017).**
 - Master in Economic Law / Course: Personal Data Protection.
- **Universidad La Salle (2009 – 2016).**
 - Bachelor of Laws / Course: Information Technology Law and Regulatory Framework of Electronic Commerce.
- **Instituto Nacional de Ciencias Penales – PGR (2008 – 2010, 2014).**
 - Training for law enforcement officers. Course: cybercrime.
- **ITESM Campus Monterrey (1998 - 2004).**
 - Professor of the Master and Diploma in Electronic Commerce.
 - Course: Ecommerce Laws and Regulations.
 - Professor of Bachelor of Laws. Courses: International Contracts, Private Law and Information Technology Law.
- **ITESM Campus Santa Fe (2013 – 2016) e ITESM Campus Puebla (2015 – 2016, 2019).**
 - Courses: Information Technology Law and Intellectual Property.
- **INFOTEC - Centro de Investigación e Innovación en Tecnologías de la Información y Comunicación (2013 – 2019).**
 - Professor of the Master in Information Technology Law.
 - Course: Domain Name Law.
- **Universidad Panamericana Campus Aguascalientes (2013 – 2019).**
 - Professor of the Master in Intellectual Property and New Technologies.
 - Courses: Domain Name Law, Cybercrime, Computer Law and Big Data.
- **Universidad Anáhuac Campus Querétaro (2013, 2014) y Anáhuac Norte (2016).**
 - Diploma in Digital Marketing / Diplomado in AML.
- **Universidad Nacional Autónoma de México (2007 – 2008).**

- Professor of the Diploma in Information Security.
- Course: Cybercrime.
- **Universidad Autónoma de Nuevo León (2000 – 2002).**
 - Professor of the Master in International Private Law.
 - Coordinator of the Postgraduate Course “Legal Aspects of Electronic Commerce”.

Currently he teaches various courses related to digital law and privacy:

- Diploma in Digital Law offered by the Academia Mexicana de Derecho Informático, A.C. and the **Instituto de Investigaciones Jurídicas de la UNAM**. Director and author of the program. 2018 – 2020.
- Diploma in Cybersecurity and Data Protection Law offered by the Academia Mexicana de Derecho Informático, A.C. and **UDLAP Jenkins Graduate School**. Director and author of the program. 2019 – 2020.

Internationally, he has taught postgraduate courses at the following institutions:

- Esden Business School (Spain, 2015);
- Universidad Nacional de la Patagonia “San Juan Bosco” (Argentina, 2011 – 2015);
- Escuela Superior Politécnica del Litoral (Ecuador, 2012);
- The University of San Diego (United States, 2012);
- The University of Texas (United States, 2013); y
- Summer School of the World Intellectual Property Organization - WIPO (2012 – 2013).

He has been a visiting professor or participant in academic programs at the following universities: Michigan State University (2002), University of Ottawa (2002), University of Pisa (2001), DUXX Graduate School of Business Leadership (1999), University of Texas at Austin (1999), University of Memphis (1998).

V.- INTERNATIONAL SPEAKER

He has been invited to teach more than 500 courses and conferences on computer law, intellectual property and personal data in academic, governmental and professional forums in Bolivia, Brazil, Canada, Colombia, Costa Rica, Ecuador, Spain, the United States, Guatemala, Italy, Panama, Mexico and Asia. He was the first Mexican lawyer to become a "TEDx Speaker".

VI.- AUTHOR (PUBLICATIONS)

- A) Author of the book “Internet for Lawyers Handbook” (1996), published by ITESM.
- B) Author of the article "How to write a lawsuit and an answer in a domain name dispute under the UDRP and LDRP.mx Policies" published by the PRAXIS Magazine of the Center for Higher Studies in Course of Fiscal and Administrative Law of the Federal Court of Fiscal Justice and Administrative (Year V, No. 12, 2013).
- C) Co-author of the book "A Digital Agenda: Telecommunications and Information Technologies in Mexico" (2012) published by the Chamber of Deputies.
- D) Co-author of the book "The Law in the Digital Age", Editorial Porrúa (2013).
- E) Co-author of the work “Towards Effective Data Protection in Ibero-America. Declarations of the Iberoamerican Observatory of Data Protection initiative”, which was unanimously recognized with the “Research Award” by the Basque Data Protection Agency (Spain). This work was published in collaboration with the [Data Protection Center of the Ombudsman of the Autonomous City of Buenos Aires](#).

- F) He has published more than 200 articles in: The Economist, Corporate Lawyer Magazine, Forum Legal Magazine, bSecure Magazine, www.urbanite.mx, Merca20.com, DiarioJurídico.com.mx, the Apps Observatory and the Iberoamerican Protection Observatory of Personal Data, among other specialized means.

VII.- MEDIA (KEY OPINION LEADER)

Since 1996 Joel Gómez has been frequently interviewed as a key opinion leader in computer law, particularly to speak on issues of Internet regulation and information technology law.

Amongst the national and international media that have interviewed Professor Gómez are: RT from Russia, BBC from London, RFI from France, Radio Nederland from Holland, Expansion from Spain, Infobae from Argentina, NTN24 from Colombia, Kultura Digital from Venezuela, Bloomberg from the United States, CNN Expansión, CNN en Español, Canal Judicial / Justicia TV, Televisa, TV Azteca / adn40, El Universal, Reforma, El Economista, El Heraldo de México, La Jornada, Proceso, W Radio México, Grupo Fórmula, Grupo Acir and Radio RED (Red Empresarial).

VIII.- AWARDS

- A) In January 2020, the Iberoamerican Network on Computer Law granted him the award "Outstanding Lawyer in Computer Law" in the region.
- B) In January 2020, the Iberoamerican Network on Computer Law awarded Joel Gómez the award "Outstanding Multimedia Project" for the creation and management of the "AbogadoDigital.tv" program.
- C) In July 2019, the Interdisciplinary Association of Jurists of Mexico and the National Cloister of Doctors Honoris Causa presented Joel Gómez with the award of Legal Merit for his career of excellence in the practice of Law.
- D) In May 2019, the National Cloister of Doctors Honoris Causa awarded Joel Gómez the title of Doctor Honoris Causa in recognition of his career, honorability and commitment to Mexico.
- E) January 2019, the Iberoamerican Network on Computer Law awarded "Outstanding EDI" recognition to "AbogadoDigital.tv" in the "website" category, which was created, designed and administered by Joel Gómez.
- F) January 2019. For the work of dissemination carried out with his YouTube channel "Digital Lawyer" and as a speaker in Mexico and Latin America, the Spaniard Portal "Legal Events" gave him an award.
- G) November 2018. For his career in the region, the Latin American Computer Forensic Network named him Honorary Digital Forensic Expert.
- H) February 2018. Co-author of the work "Towards Effective Data Protection in Ibero-America. Declarations of the Iberoamerican Observatory of Data Protection initiative", which was unanimously recognized with the "Research Award" by the Basque Data Protection Agency (Spain). Said work was published in collaboration with the Data Protection Center of the Ombudsman of the Autonomous City of Buenos Aires.
- I) In January 2018, the Ibero-American Network on Computer Law granted him the award "Outstanding Lawyer in Computer Law" in the region.
- J) In December 2017, the Mexican College of Postgraduate Lawyers, A.C. granted him an award for the important and outstanding work carried out in favor of culture and the teaching of law among the legal community.
- K) In November 2017, the British organization "International Advisory Experts", for the second consecutive year, granted Joel Gómez the "IT Lawyer of the Year in Mexico (IT Law Award)" recognition for his career as a consultant in the Course on Computer Law.

- L) In December 2016, the Iberoamerican Network on Computer Law awarded Joel Gómez the recognition of “Outstanding Dissemination Project” for the creation and management of the "AbogadoDigital.tv" program.
- M) In September 2016, the Universidad Panamericana Campus Guadalajara awarded the prize "Alfonso X El Sabio - Rey de Castilla" to Joel Gómez for his 15 years of teaching service within the graduate program in law (2001-2016).
- N) In September 2016, the British organization "International Advisory Experts" awarded Joel Gómez the recognition "IT Lawyer of the Year in Mexico" for his career as a consultant in Course of computer law.
- O) In December 2015, the Ibero-American Network on Computer Law granted him the award “Outstanding Lawyer in Computer Law” in the region.
- P) In 2015, 2016, 2017, 2018, 2019 and 2020, appears as “leading partner” in the French magazine “Leaders League” rankings, as his office was awarded as one of the best personal data protection firms in Mexico (level of excellence) and one of the best firms in technology and the internet.
- Q) In recognition of his training, trajectory, leadership and professional success, Joel Gómez was named in 2013 an honorary member of “Phi Delta Phi”, the world's largest international legal honor society, a distinction promoted by the Hauriou Inn Chapter.
- R) On November 4, 2011, he was the only natural person to receive two awards from the Internet Association (AMIPCI). Out of more than 200 applicants in various categories, Joel Gómez received the “Character with Meritorious Career” recognition for his professional performance and his contribution to the growth of the Internet industry in our country, and the other recognition for having the “Best Legal Blog” of the country.

IX.- GOVERNMENT ADVISOR AND SPEAKER

- A) Adviser to the CONDUSEF in Course of electronic fraud, security in online financial transactions, crimes and electronic signature. August 2004.
- B) Expert in Computer Law (P.179-2004) before the Organs of the Judicial Power of the Federation. November 26, 2003. There were only 4 experts at the national level in this Course.
- C) Member of the Inter-institutional Coordination Group to Combat Cybercrime (DC MEXICO), an initiative of the PFP and the Secretariat of Public Security. December 10, 2002.
- D) Speaker Coordinator of the working table: "Computer Crime". Trade and Industrial Development Commission of the LVIII Legislature of the Chamber of Deputies of the H. Congress of the Union. October 2001.
- E) Speaker at the 1st and 2nd International Congress on Cybercrime, at the invitation of the Office of the Attorney General of the Republic and the National Institute of Criminal Sciences. June 2006 and October 2013.
- F) Speaker Coordinator at the “Domain Names” working groups in the Forum “Legislative Meeting with the Society on Information and Communication Technologies” organized by the Special Commission for Information and Communication Technologies of the Chamber of Deputies and ANADE. December 2013.
- G) In topics of computer crimes and cybersecurity, he has trained:
 - Federal criminal judges and magistrates at the invitation of the Federal Judicial Council.
 - Cyber Police Staff (Scientific Division of the Federal Police / National Guard).
- H) On numerous occasions he has been invited to participate as a Master Lecturer or Instructor in courses, congresses and events organized by public entities such as:
 - H. Cámara de Diputados;
 - Instituto de Acceso a la Información Pública para el Estado de Guanajuato.
 - Comisión de Transparencia y Acceso a la

- Información del Estado de Nuevo León (CTAINL);
- Guardia Nacional (Secretaría de Seguridad y Protección Ciudadana);
- Instituto de la Judicatura Federal / Escuela Judicial;
- Instituto Chihuahuense para la Transparencia y Acceso a la Información Pública (ICHITAIP);
- Instituto Mexicano de la Propiedad Industrial (IMPI);
- Instituto Nacional de Transparencia, Acceso a la Información y Protección de Datos Personales (INAI);
- Instituto Nacional de Ciencias Penales (INACIPE – PGR);
- Instituto Nacional del Derecho de Autor (INDAUTOR);
- Instituto Nacional del Emprendedor (INADEM);
- Instituto Nacional de Estadística, Geografía e Informática (INEGI);
- Instituto Tabasqueño de Transparencia y Acceso a la Información Pública (ITAIP);
- Instituto de Transparencia, Información Pública y Protección de Datos Personales del Estado de Jalisco (ITEI);
- Poder Ejecutivo del Estado de Querétaro / Dirección Estatal de Profesiones;
- Poder Judicial del Estado de Nuevo León / Consejo de la Judicatura;
- Secretaría de Economía;
- Secretaría de Seguridad Pública / Policía Federal Preventiva;
- Secretaría de Seguridad y Protección Ciudadana (División Científica de la Policía Federal);
- Senado de la República;
- Sistema Nacional de Seguridad Pública (Academia Nacional de Seguridad Pública);
- Tribunal Federal de Justicia Administrativa;
- Tribunal Superior de Justicia de la CDMX / Instituto de Estudios Judiciales de la CDMX.

X.- PROFESSIONAL ASSOCIATIONS

- A) Coordinator of the Digital Compliance, Cybersecurity and Personal Data Protection Committee of the National Compliance Commission. 2019-2022.
- B) General Coordinator of Communications and Coordinator of the Digital Law and Privacy Committee of the National Association of Business Lawyers (ANADE) Bar Association, 2017-2018, 2019-2020.
- C) Founding President, Mexican Academy of Computer Law, A.C. 2001-2004, 2015-2020.
- D) 1st Vice President, National Association of Business Lawyers, A.C. Nuevo León Section. 2002-2004.
- E) Coordinator of the Committee on Computer Law and Industrial Property, National Association of Business Attorneys, A.C. Section N.L. 2000-2002.
- F) Member of the College of Jurisprudence of Nuevo León, A.C. 2003.
- G) Coordinator of the "Sub-Committee UDRP" (Disputes of Domain Names) of the Mexican Association for the Protection of Intellectual Property, A.C. (AMPPI) 2005-2007.
- H) Member of the Advisory Council of NIC Mexico (2006-2019).
- I) Honorary Digital Forensic Expert of the Latin American Network of Forensic Informatics, based in Guatemala, Nov. 2018.

XI.- SPECIAL MENTIONS IN PRESS

- A) Proceso magazine considers him "a pioneer in computer law in Mexico" (2015).
- B) El Sol de León newspaper considers him "one of the fathers of computer law" (2017).

XII.- OTHER ACTIVITIES

- A) Creator and host of AbogadoDigital.tv, the first TV program in Ibero-America that addresses issues of digital law, which has received 3 international awards.
- B) As a hobby, Professor Gomez develops web sites since 1995. He has developed and manages 6 web sites related with law and technology.

XIII.- CONTACT

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Law firm web site: www.lexinformatica.com
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AMDÍ web site: www.amdi.org.mx
Digital Lawyer TV: www.abogadodigital.tv
LinkedIn: www.linkedin.com/in/joelgomezmx
Twitter: www.twitter.com/AbogadoDigital
Professional ID: 2336816

ANNEX: EVIDENCE OF PROFESSIONAL ACHIEVEMENTS, AWARDS AND HONORS 2011 - 2020